



Ocean Week Canada

Key Messages

Water shapes us.

We are connected to the ocean, and the ocean connects us.

Life on land and life below water depend on a healthy ocean.

Our actions impact ocean health, our health, and the health of future generations.

There is only one big global ocean, and we have a responsibility to care for it.



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Water shapes us

- Languages, cultures and identities, across generations, are influenced by our connections to the ocean and local waterways.
- Our regional and cultural diversity is to be celebrated.
- We have the longest coastline of any country and a bounty of freshwater.

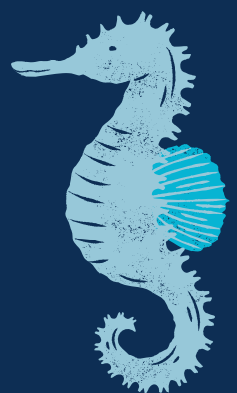


We are connected to the ocean, and the ocean connects us

- Our community waterways are part of watersheds that flow to the ocean.
- Water flows across boundaries, linking us and our communities to each other.
- All drains lead to the ocean.

Life on land and life below water depend on a healthy ocean

- The ocean creates and supports life on the planet
- A healthy ocean supports biodiversity and community well-being
- The ocean supports us with food and livelihoods.



Our actions impact ocean health, our health, and the health of future generations

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There is only one big global ocean, and we have a responsibility to care for it

- We have an urgent and shared responsibility to protect and restore the ocean and all waters that flow to it.
- We, as a country, are working together to protect 30% of ocean waters along Canada's coastline.
- We can all contribute to achieving this goal. Choose your way.



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