



Ocean Week Canada

Key Messages

**Water
shapes us.**

**We are
connected to
the ocean, and
the ocean
connects us.**

**Life on land
and life below
water depend
on a healthy
ocean.**

**Our actions
impact ocean
health, our
health, and the
health of future
generations.**

**There is only
one big global
ocean, and we
have a
responsibility
to care for it.**



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Water shapes us

- We have the longest coastline of any country, 50% of which is in the Arctic
- We have a bounty of freshwater, including over 2 million lakes and 8500 named rivers
- Languages, cultures, and identities, across generations, are influenced by our connections to the ocean and local waterways



We are connected to the ocean, and the ocean connects us

- Our community waterways are part of watersheds that flow to the ocean
- Water flows across boundaries, linking us and our communities to each other
- All drains lead to the ocean



Life on land and life below water depend on a healthy ocean

- The ocean creates and supports life on the planet
- A healthy ocean contributes to biodiversity and community well-being
- The ocean regulates climate, and provides clean air, food, jobs, medicines, recreation, transportation, and more



Our actions impact ocean health, our health, and the health of future generations

- Changes in the ocean and global climate are a result of human activities
- Ocean health and biodiversity are threatened as a result of human (in)actions
- These changes are already impacting life in and out of the water and require action



There is only one big global ocean, and we have a responsibility to care for it

- We have an urgent and shared responsibility to protect and restore the ocean and all waters that flow to it
- We, as a country, are working together to protect 30% of land and marine waters by 2030
- We all have a role to play in achieving this goal

